

To find out more information or sign up for an Employee Campaign Coordinator training session, please call Becky Dockery at (865) 523-9131 or fill out the following application:

Name \_\_\_\_\_

Date \_\_\_\_\_

Work Address \_\_\_\_\_

Phone (H) \_\_\_\_\_

(W) \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Company's CEO \_\_\_\_\_

Please return completed application to Robert Sherrod at United Way of Greater Knoxville by mail or fax.

United Way of Greater Knoxville  
c/o Becky Dockery  
1301 Hannah Avenue  
Knoxville, TN 37921

Fax: (865) 522-7312

**United Way  
of Greater Knoxville**

1301 Hannah Avenue  
Knoxville, TN 37921  
865.523.9131 phone  
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[www.unitedwayknox.org](http://www.unitedwayknox.org)



# Employee Campaign Coordinator Training



## What is ECC Training?

This is a brief, interactive, hands-on training designed to help repeat and first time Employee Campaign Coordinators conduct, monitor, and conclude employee campaigns, while having fun, building stronger teams, and raising money to help those in need in our community.

The training is a half day, and is offered several times per month on alternating days.



## Benefits of training:

- »» Learning how to run an effective campaign within your organization.
- »» Learning the role and expectations of the Employee Campaign Coordinator.
- »» Understanding how United Way of Greater Knoxville impacts the community year round.
- »» A working knowledge of United Way of Greater Knoxville's functions and processes.
- »» Creating campaign plans for your organization by the end of the training.
- »» Building networks of fellow coordinators and resources.

United Way does what no single organization can do on its own. We bring together leaders from government, corporations, human service providers and the community to develop innovative solutions to local issues. We leverage funding for the network of programs that — together — can make a meaningful, measurable difference.

Here, at United Way of Greater Knoxville, we are focused on four key areas:

- »» **EDUCATION**
- »» **INCOME**
- »» **HEALTH**
- »» **BASIC NEEDS**

The foundations of a better community.

