

Please read this form carefully as giving options have changed. Remove cover to proceed.

The best way to help is through United Way's Community Care Fund. By working together, we can identify the greatest needs and focus resources where they can make a lasting change in our community. That's why many donors choose not to designate their gift.

Designated gifts:

- may only be made to United Way of Greater Knoxville, a United Way of Greater Knoxville community partner or another United Way.
- are requested to be at least \$100 per giving option due to the cost of processing and handling.
- are not distributed among other programs that work in cooperation to solve targeted community problems.
- are not subject to the review of over 200 volunteers working to make informed decisions about local needs.
- will not be applied to programs funded by United Way of Greater Knoxville's allocations process to solve targeted community problems.



This form must be completed and attached to your pledge form. A \$100 minimum designation per giving option is requested due to processing and handling costs.

1. Contributor Information

Name Mr. Ms. Mrs. Dr. _____

Employer _____

Home Address _____

City _____ State _____ Zip _____

Home Phone (_____) _____ Work Phone (_____) _____

Home E-mail _____

Work E-mail _____

Social Security # (optional) _____ Emp. ID # _____

(United Way of Greater Knoxville uses this information to acknowledge your gift, provide necessary tax receipts and communicate how your gift is helping. We do not share this information with anyone else.)

2. My total amount designated is (Total designation cannot exceed total pledge amount.)

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3. Giving Options (A \$100 minimum designation per giving option is requested due to processing and handling costs.)

A. Community Care Fund

- YES!** I want to support United Way's **Community Care Fund** because I know it is the most powerful gift I can make. Because of my support, United Way builds a network of services that tackle many community problems. By working together, we can identify ways to create lasting change for the future through programs that get real results.

Amount Designated: _____

B. United Way Focus Areas

- Education Amount Designated: _____
 Helping children, youth and adults achieve potential.
- Income Amount Designated: _____
 Promoting financial stability and independence.
- Health Amount Designated: _____
 Improving people's health.
- Basic Needs Amount Designated: _____
 Supporting a human service network.

C. United Way of Greater Knoxville Community Partner or other United Way

Please send my gift to a specific United Way of Greater Knoxville (UWVK) Community Partner or other United Way. I understand that gifts directed to specific community partners are not reviewed by United Way volunteers.

UWVK Community Partner Name: _____ Amount Designated: _____

Other United Way: _____ Amount Designated: _____

4. Signature _____ Date _____

(Your signature is required to authorize your designation.)

- Release my name to the designated agency or other United Way.

Instructions

- Designation forms must be received by United Way before December 31.
- Total designations cannot exceed total pledge amount.
- Designation form must be attached to your pledge form.
- white copy - United Way
- yellow copy - Donor Tax Copy

Thank You!

Thank you for investing in our community through United Way.

For more information on how we are working together to improve lives, please visit www.unitedwayknox.org



**United Way
of Greater Knoxville**

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 865-522-7312 fax